FELIX JESSE

PRODUCT LEADER

CONTACT

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EDUCATION

M.Sc. Mechanical Engineering
Renewable Energy Technologies
RWTH Aachen 2010 - 2018

CORE STRENGHTS

- Product Vision & Strategy
- Product Organization Design
- SaaS Platform Scaling
- Cross-Functional Leadership
- Monetization & Go-to-Market Alignment
- Operational Systems & Process Optimization

LANGUAGES

- German (native)
- English (fluent)
- Spanish (intermediate)

Cologne, March 2026

PROFILE

Product leader experienced in building and scaling structured product organizations in B2B SaaS environments. I align product strategy with measurable business outcomes while developing strong, accountable teams.

At Vytal, I introduced structured prioritization, lean roadmapping, and clearer cross-functional alignment, enabling more focused, capital-efficient execution. I combine strategic thinking with pragmatic delivery and aim to scale durable product systems in stable, growth-oriented companies.

EXPERIENCE

Head of Product
08/2024 – 12/2025
Vytal Global GmbH, Cologne

Scope: Led Product & Design (3 PMs, 2 Designers), cross-functional collaboration with Engineering, Sales, Operations and Marketing; reported to CEO.
- Defined and executed company-wide product vision and outcome-driven roadmap aligned with strategic growth objectives
- Built and scaled the product organization, including hiring, mentoring, role definition, and performance development
- Established lean roadmapping and structured prioritization processes to improve focus, transparency, and capital efficiency
- Led development and rollout of the Event Operations System, significantly improving operational efficiency, data quality, and invoicing speed
- Drove international rollout of Tap2Borrow across 5 markets, generating €50k ARR in license revenue and ~€200k ARR in transaction volume within 4 months
- Launched a new inventory and invoicing system, increasing lost-item payment rate by 50%+ and strengthening partner trust

Senior Product Manager
01/2023 –12/2023
epilot GmbH, Cologne

- Owned product strategy and roadmap for core platform components aligned with company vision and commercial targets
- Coached and developed a Junior PM toward independent product ownership
- Expanded flexibility and integration capabilities of a generic journey-building platform used by energy providers

Product Manager
04/2019 – 01/2023
epilot GmbH, Cologne

- Developed a scalable no-code platform for digital customer journeys, including product catalog, integrations, and automation
- Progressively led multiple cross-functional teams, including building one team from scratch
- Established structured sprint cycles and feedback loops to increase delivery predictability and iteration speed